**Key Messages for**

**International Science Center and Science Museum Day**

**When is ISCSMD?**

* Friday, November 10, 2017

**What is ISCSMD?**

* ISCSMD is an annual event established in 2016 to commemorate the World Science Day for Peace and Development.
* Organizations around the world can participate by offering activities that support the [17 Sustainable Development Goals](http://www.globalgoals.org/) (SDGs) adopted by the world’s nations in late 2015.
* ISCSMD is a collaborative effort among the United Nations Educational, Scientific and Cultural Organization (UNESCO), the world’s science centers and museums, and their networks across the globe.

**Why is ISCSMD important?**

* To establish awareness around the 17 SDGs and engage communities across the world in an effort to end poverty, protect the planet, and ensure prosperity for all.
* To celebrate science centers and science museum as well as STEAM learning.

**How can you participate?**

* Visit a participating science center or science museum and take part in an activity.
* Share your visit on social media using the hash tag #ISCSMD.
* Visit <http://www.iscsmd.org/> to learn more.

**How is [Your organization name] participating on November 10?**

* [List of activities to support SDGs]